



**HAPPY  
SPRING!**

MARCH 31, 2025

**A MESSAGE  
FROM OUR VP,  
DAVID SCHRANTZ!**



As we move into the final stretch of the school year, I want to take a moment to acknowledge just how busy this year has been for all of us at Rohrer Bus. From major expansions and new partnerships to the day-to-day operations across dozens of school districts, the pace has been fast, and the expectations high. Through it all, your commitment to showing up - rain, snow, or shine - has been nothing short of inspiring.

That dedication was especially clear during one of the coldest stretches of weather we've seen in quite some time. For several grueling weeks, our drivers and maintenance teams worked around the clock to ensure our vehicles were reliable and our routes remained uninterrupted. The conditions were tough, but the effort was tougher—and it didn't go unnoticed. Thank you for pushing through, staying focused, and delivering for our students and communities when it mattered most.

But with that busyness and adversity comes the need for a renewed sense of focus. Our core responsibility remains unchanged: keeping the children we transport safe every single day. While we've seen tremendous success as an organization, we cannot ignore the trend—accidents and incidents, both inside and outside our business, have been on the rise. This is not a statistic we can afford to take lightly.

Now more than ever, we must challenge ourselves to stay vigilant. Safety is not just a checklist—it's a mindset. Each trip, each stop, each interaction with a student is an opportunity to model excellence and care. The routines we know so well can easily lead to complacency if we aren't intentional about how we approach them. Let's recommit to treating every run as if it were the first of the year, with the same attention to detail and sense of responsibility.

Our students depend on us; not just to get them to school on time, but to get them there safely. Let's finish this year strong by holding ourselves and one another accountable, remaining alert, and taking pride in the quality and integrity of the work we do. Thank you for everything you contribute to this mission. Let's keep leading the way.

-David

## IN THIS EDITION...

- COMPANY NEWS
- SAFETY ANNOUNCEMENTS
- UPCOMING EVENTS
- HR REMINDERS
- NEW OPPORTUNITIES
- AND MORE!

## Referral Bonus Reminder!

Remember, you can earn Referral Bonuses if you refer a driver!  
Current bonuses are **\$500 for Van**, and **\$1000 for School Bus**!

Don't forget to use your **personalized referral link**, too. Visit [rohrerbus.com/referral](https://rohrerbus.com/referral) to create your own link- all you need to do is enter your name and email, and your link will be automatically generated. People who fill out the Interested Driver Form from your link will automatically be marked as a referral from you.

There is a video tutorial on [rohrerbus.com/referral](https://rohrerbus.com/referral) as well, so check it out to discover all the ways you can use your personalized recruitment link. Good luck!

# SAFETY ANNOUNCEMENTS

## UPDATE: NEW REQUIREMENT ADDED TO VAN DRIVER CHILD CHECK PROCEDURE

Safety remains our top priority, and thorough Child Checks are essential to ensuring no student is ever left unattended in a vehicle. All drivers, bus and van alike, are required to inspect their vehicle after each run, checking all seats, under seats, behind backrests, and storage areas for any sleeping or hiding children.

### NEW FOR VAN DRIVERS:

**Effective immediately**, all van drivers must display a **laminated "Child Check" sign** in the **rear driver's side window** after completing their post-run inspection. This visual indicator confirms that no students remain onboard. The sign must be removed before beginning the next route.

Other van Child Check steps remain unchanged: drivers should turn on interior lights in low visibility, use a flashlight if needed, and remove sunglasses to improve visibility during inspection. Be sure to check every seat surface, under and between seats, and in storage or wheelchair areas.

Failure to perform a proper Child Check may result in termination. If a child is ever found onboard after a run, notify your supervisor immediately. Let's continue working together to keep our students safe.

## New Backing Policy

To minimize the risk of preventable backing accidents, the Safety Department is implementing a new backing policy **effective immediately**.

### Policy Overview

If you find yourself in a situation where you believe backing up is necessary during your bus or van run, **STOP and call your supervisor** using the 2-way radio for guidance.

Your supervisor will provide safer alternatives to avoid unnecessary backing.

Staying on schedule is not a valid reason to back up in an attempt to regain lost time.

### Why This Policy Matters

While backing up may seem like a quick solution, an accident can lead to significant delays.

A single backing accident could result in:

- Taking photos of the scene

- Exchanging information

- Police involvement

- School district administrators arriving on-site

These situations will consume far more time than any minutes saved by backing up.

### Backing is only permitted in the following scenarios:

- Authorized Rohrer Bus parking areas

- Authorized school district turnarounds as part of your designated route

### Next Steps

Your supervisor has been provided with additional information and will discuss this policy further with you.

If you have any questions, please reach out to your supervisor for clarification.

**Thank you for your commitment to safety and for helping us prevent accidents.**

## Safety Slogans

The slogans for March, April, May, and June 2025 are:

### SHOP

"Safety Rules are the Best Tools."

### OFFICE

"A slip and fall can change it all, so wipe-up spills so no one needs pain pills."

### DRIVERS

"Every Seat, Every Time – Check for Sleeping Children...every single time!"

## Safety Slogan Winners

Last Quarter's Safety Slogan Winners were:

### Office:

Andre'a Warner

### Shop:

Fred Brown

### Drivers:

John Montone - Hazleton

Betty Kowalski - North Pocono

Lorie Smith - Halifax

Joe Davis - Mifflinburg

*Congrats to all these safety-minded individuals!*

## EXCITING OPPORTUNITY: BECOME A BUS DRIVER TRAINER OR ASSISTANT TRAINER!

We're hosting a **Bus Driver Training Class** on **July 1st, 2nd, and 3rd from 8:30 AM to 4:30 PM** at our **Duncannon location**. If you have **at least 2 years of experience** and are interested in becoming a trainer, this is your chance! Speak with your supervisor or contact **Matt Houghton** directly at **mhoughton@rohrerbus.com** or **717-957-3811, ext. 1307** to learn more. We need you!

Not quite at your 2-year mark? We're also offering **Assistant Trainer positions** for drivers who want to get involved in the training process. As an Assistant Trainer, you'll assist with tutoring and hands-on instruction; this is a great opportunity to gain experience, boost your income, and support new drivers. This role could also be a stepping stone toward becoming a certified trainer in the future.

Join us in making a difference. Whether you're ready to become a trainer or assistant, we'd love to have you on board. Your experience and dedication are essential in helping us address the driver shortage and train our future teammates.

## HR CORNER

### 401K Information

Rohrer Bus's 401K plan provider has changed to **Voya!** Open enrollment is the first of each month. Give us a call if you have any questions about enrollment, and learn more about Voya here: [rohrerbus.com/voya](http://rohrerbus.com/voya)  
If you're already contributing to 401k with Rohrer Bus, learn how to access your Voya account here: [rohrerbus.com/voyapin](http://rohrerbus.com/voyapin)

### Health Insurance Open Enrollment

Open Enrollment for health insurance is happening in May! While we don't have all the details just yet, be sure to keep an eye out for more information in the coming weeks. Stay tuned for updates on plan options, enrollment instructions, and important deadlines.

## CURRENT EMPLOYEE SCHOOL BUS INCENTIVE!

Are you a **current Van driver** interested in driving a School Bus? Now's the time to make the switch!



You can earn a **\$750 School Bus Incentive** by obtaining your CDL and driving a regular route! You'll be paid \$250 once you obtain your permit, and \$500 once you obtain your CDL.

**Contact HR for  
more info!**



**CAPTA**  
CAPITAL AREA PUPIL TRANSPORTATION ASSOCIATION



## School Bus Safety Competition!

Saturday, **April 26th, 2025, 8 am-2 pm**  
Susquenita Elementary School - Lunch included!  
Registration forms are due by **April 18th**. More info and registration forms can be found at [rohrerbus.com/safetycomp](http://rohrerbus.com/safetycomp)

*We hope you join us there!*

## NEW FACES IN THE CROWD

We hope you will join us in welcoming the new members of our team! Since our last newsletter, the following individuals began working for Rohrer (continued on next page):

**Marie Demas** – School bus driver, Carlisle  
**Earline Mathews** – Van driver, Hazleton  
**Teresa Shawley** – School bus driver, Mifflinburg  
**Rickricia Barrow** – School bus driver, Delaware Valley  
**Mark Fanus** – Van driver, Northern York  
**Amanda Fisher** – Van driver, Northern York  
**Robert Ross** – School bus driver, Jim Thorpe  
**Glen Harris** – School bus driver, Jim Thorpe  
**Ryan Schertrumpf** – Van driver, Weatherly  
**Monica Sharar** - Accounts Recievable, Duncannon  
**Mouna Abassi** – School bus driver, Carlisle  
**Clifford Wolaver** – School bus driver, Carlisle  
**Julia Kephart** – School bus driver, Carlisle  
**Kayla Smith** – Van driver, Susquenita  
**Carmella Peek** – School bus driver, Cumberland Valley  
**Robert Shields** – School bus driver, Carlisle  
**Rhonna Traversi-Adams** – School bus driver, Carlisle  
**Preston Grow** – School bus driver, Jim Thorpe  
**Jessica Seiders** – School bus driver, Lower Dauphin  
**Pascal St-Phar** – School bus driver, Lower Dauphin  
**Laura Rivera** – Van driver, Hazleton  
**Amy Griva** – Van driver, North Schuylkill  
**Brian Koreisl** – Van driver, North Schuylkill  
**Jonathan McGuire** – School bus driver, Northern York  
**Karen Rhody** - School bus driver, Carlisle  
**Noah Foosse** – School bus driver, Carlisle  
**Octavia Stapleton** – Van driver, Mifflinburg  
**Tammie Gallaher** – School bus driver, Lower Dauphin  
**Valeria Arevallo Tello** – School bus driver, Hazleton  
**Daniber Rodriguez Contreras** – School bus driver, Hazleton  
**David McCray** – School bus driver, North Pocono  
**Jack Gingrich** – Sales Delivery Driver, Duncannon  
**Sonia Ceballos** – School bus driver, Hazleton  
**Zachary Schenfelt** – Sales Delivery Driver, Duncannon  
**Heather Little** – Van driver, Northern York  
**Kaaliyah Weaver** – School bus driver, Carlisle  
**Kayla Smith** – Van driver, Northern York  
**Stephanie Hockenberry** – School bus driver, Carlisle  
**Laura Pflug** – School bus driver, Cumberland Valley  
**Ana Knell** – School bus driver, South Middleton  
**Dasean Rivers St Robert** – School bus driver, Susquehanna Township  
**Leonard Robinson** – School bus driver, Susquehanna Township  
**Jacqueline Vigo-Curet** – School bus driver, Susquehanna Township  
**Brian Goulet** – School bus driver, Hazleton  
**Petra Williams Mercedes** – Van driver, Hazleton

## NEW FACES IN THE CROWD CONTINUED...

**Abel Cortorreal** – School bus driver, Hazleton  
**Steven Shapiro** – Van driver, Jim Thorpe  
**Wanda Hightower** – Van driver, North Schuylkill  
**Nalla Reyes Torres** – School bus driver, Hazleton  
**Cera Bowman** – Van driver, Jim Thorpe  
**Matthew Sheffer** – Sales Delivery Driver, Duncannon  
**James Bittner** – School bus driver, Cumberland Valley  
**Reynaldo Pinero** – School bus driver, Lower Dauphin  
**Mary Milano** – School bus driver, Cumberland Valley  
**Charles Morrison** – School bus driver, Abington Heights  
**Mariell Hernandez Medina** – Van driver, Hazleton  
**Heidia Otero** – Van driver, Hazleton  
**Jay Burdier** – School bus driver, Hazleton  
**Keith Schleg** – Van driver, Selinsgrove  
**Dilifer Sanchez Diaz** – School bus driver, Lower Dauphin  
**Kaila Talton** – School bus driver, Carlisle  
**Norman Beaver** – School bus driver, Susquehanna  
**Laurie Zorbaugh** – School bus driver, Northern York  
**Danielle Everson** – School bus driver, Susquehanna Township  
**Richard Hernandez** – Van driver, North Schuylkill  
**Luc Bouille** – Parts Counter, Duncannon  
**John Pereira** – Van driver, Jim Thorpe  
**Derly Colon de Taveras** – Van driver, Hazleton  
**Marisol Maldonado** – Van driver, Hazleton  
**Ryan Welsh** – School bus driver, Abington Heights  
**Anthony Calucci** – Van driver, Hazleton  
**Jonathan Wolf** – School bus driver, Hazleton  
**Todd Moyer** – Van driver, Hazleton  
**Giselle Tejada Santos** – Van driver, Hazleton  
**Daniel Ragan** – School bus driver, Hazleton  
**Adrianna Sacco** – Van driver, Hazleton  
**Elizabeth Ehasz** – School bus driver, Jim Thorpe  
**Mark Gemberling** – School bus driver, North Schuylkill  
**Terry Gricks** – School bus driver, Lower Dauphin  
**Keith Lukens** – School bus driver, Cumberland Valley  
**Tyler James** – School bus driver, Halifax  
**Samantha Travis** – Van driver, Hazleton

## WELCOME WEST SHORE!

We are excited to announce that the Rohrer Bus family is growing larger! We're now partnering with **West Shore School District** for their transportation needs!

We need **your help** in expanding our amazing team. Know anybody who would make a great school bus or van driver? Send them our way and earn a **\$1000** (bus) or **\$500** (van) referral bonus!

save  
the date

## ROHRER BUS ANNUAL COMPANY PICNIC!

JUNE 14TH » 10:30 AM » PAVILION 'M'  
KNOEBELS AMUSEMENT PARK

Join us for a day of delicious food, fun games, amazing prize raffles, and fellowship at Knoebels Amusement resort! Registration info coming **mid-April**. We will be doing **Online Registration** this year to make the process more seamless for all involved!

Don't forget to bring your Save the Date cards with you to the picnic to enter into a special prize raffle!

## UPCOMING TEST DRIVES!



TEST DRIVE A  
SCHOOL BUS AND  
COMMUNITY DAY!

### Susquehanna Township Middle School - May 3rd, 9 am - 2 pm

Community Event and Fun Fair for families in and around the ST Community! We're having free food and coffee, carnival games, face painting, and of course, a Test Drive course for those interested in becoming a bus driver.

### Cumberland Valley High School - May 17th, 8 am - 11 am

Classic Test Drive course set up for those in and around CV who are interested in meeting the Rohrer Bus team and becoming a school bus driver.

Invite your friends, and find out more information at [rohrerbus.com/events](http://rohrerbus.com/events)